FY25-26

Parent Participant ID		Parent Race/Ethnicity						
Unique Identifier for Parent/Caregiver Participating	**Optional Household ID**	**American Indian or Alaskan Native**	**Asian**	**Black**	**Hispanic/Latino**	**Middle Eastern/North African**	**Hawaiian or Pacific Islander**	**White**
parent_id_shared.parent_id	parent_id_shared.optional_household_id	parent_race_shared.race_aian	parent_race_shared.race_asian	parent_race_shared.race_black	parent_race_shared.race_hispanic	parent_race_shared.race_mena	parent_race_shared.race_hawaii	parent_race_shared.race_white
Data Entry Type: Unique ID per parent/caregiver. Please do not use the parent's name, birthdate, or other private information as the ID.	If you are able to track a family or household members, please include a unique id for these purposes. This is optional for FY 25-26 and we hope to get everyone doing this during FY 26-27.	Data Entry Type: Drop Down, Yes or No for all Categories of Race/Ethnicity that may apply to a Parent/Caregiver.	Data Entry Type: Drop Down, Yes or No for all Categories of Race/Ethnicity that may apply to a Parent/Caregiver.	Data Entry Type: Drop Down, Yes or No for all Categories of Race/Ethnicity that may apply to a Parent/Caregiver.	Data Entry Type: Drop Down, Yes or No for all Categories of Race/Ethnicity that may apply to a Parent/Caregiver.	Data Entry Type: Drop Down, Yes or No for all Categories of Race/Ethnicity that may apply to a Parent/Caregiver.	Data Entry Type: Drop Down, Yes or No for all Categories of Race/Ethnicity that may apply to a Parent/Caregiver.	Data Entry Type: Drop Down, Yes or No for all Categories of Race/Ethnicity that may apply to a Parent/Caregiver.

			Parent's Children	Parent Location		Parent Requires Interpretation
Other Race/Ethnicity	**Other Race/Ethnicity Text Box**	**No Response - Race/Ethnicity**	**How many children age 5 and under is the participant parenting?**	**Zip Code**	**County**	**Did the Participant Require Interpretation Services Participate?**
parent_race_shared.race_other	parent_race_shared.race_other_text	parent_race_shared.race_no_response	parent_child_shared.participants_children	parentlocationshared.zip_code	parentlocationshared.county	parentinterpretshare.interpretation
Data Entry Type: Drop Down, Yes or No for all Categories of Race/Ethnicity that may apply to a Parent/Caregiver.	Data Entry Type: Text, Write-in text for those who selected Other Race/Ethnicity.	Data Entry Type: Drop Down, Yes or No for all Categories of Race/Ethnicity that may apply to a Parent/Caregiver.	Data Entry Type: Whole Number, Min Value = 1, Max Value = 20 How many children age 5 and under is the participant parenting?	Data Entry Type: 5 Digit Zip Code Enter the zip code of the participant's home address.	Data Entry Type: Drop Down, Listing of NC Counties. Indicate county of residence of participant.	Data Entry Type: Drop Down, Yes|No Yes indicates that the Participant required an interpreter or bilingual staff to participate in programming. This could be for ASL, Spanish, or any language other than English. No, indicates that the participant has sufficient comfort and fluency to receive programming verbally in spoken English.

Parent Recruitment		Survey Responses						Notes (Optional)
How did the participant learn about this program?	**Recruitment Other Text**	**Indicate which survey parent participant completed**	**As a result of Bright by Text, I know more about what my child should be learning and doing at this age.**	**Bright By Text has increased my knowledge of what I should do as a parent or caregiver.**	**Bright by Text has increased my awareness of community resources (e.g. libraries, parent workshops, etc.).**	**Bright by Text has helped me build a stronger bond with my child.**	**Bright By Text has increased my confidence as a parent or caregiver.**	**Optional Notes**
parentrecruit_shared.recruitment	parentrecruit_shared.recruitment_other_text	survey_responses.indicate_which_survey_parent_completed	survey_responses.know_more_what_child_should_be_learning	survey_responses.increase_knowledge_what_parent_does	survey_responses.increased_awareness_community_resources	survey_responses.helped_build_stronger_bond_with_child	survey_responses.increased_confidence_as_parent	notes.optional_notes
Data Entry Type: Drop Down, Word of mouth| Social Media| Referral from Community Partner| Traditional Media| Outreach Event| Other: text input for description in the next field. Select only one.	Data Entry Type: Text box for description of the other method of recruitment that the participant experienced.	Data Entry Type: Dropdown, 3 month| 6 month	Data Entry Type: Dropdown, Strongly Agree| Agree| Neither| Disagree| Strongly Disagree	Data Entry Type: Dropdown, Strongly Agree| Agree| Neither| Disagree| Strongly Disagree	Data Entry Type: Dropdown, Strongly Agree| Agree| Neither| Disagree| Strongly Disagree	Data Entry Type: Dropdown, Strongly Agree| Agree| Neither| Disagree| Strongly Disagree	Data Entry Type: Dropdown, Strongly Agree| Agree| Neither| Disagree| Strongly Disagree	Data Entry Type: Text.